



Cher
Cunningham

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in <https://www.linkedin.com/in/chercunningham>

Experience

January 2018 – Present

Cher Cunningham Coaching

Working with clients through one on one and group coaching to achieve new goals and take on new challenges. Workshops, keynotes on confidence, sales and public speaking, mind-body.

June 2015 – December 2017

Franchise Business Coach, Eco Insulation Franchising Inc.

Established Head Office-Franchisee communication channels and defused issues and conflicts. Edited and re-wrote Operations Manual. Implemented Health Check compliance and communication process and coaching program. Re-worked Marketing Materials and established Head Office Marketing Program.

October 2010 – April 2015

Adjunct Faculty, Georgian College

1 Georgian Drive, Barrie, ON

Information Technology, Online Marketing Hospitality & Tourism.

Created courses, instruction, evaluation and assignment design

Research on trends in tourism technology, marketing & communications

July 2001 – December 2014

CEO Clicktostart Inc. (self-employed)

Online Marketing for Entrepreneurs

All facets of client consultation, sales, service, marketing strategy and design. Seminar Training - Marketing and Technology.

Certifications

American Board of Hypnotherapy and American Board of NLP

Board Designated: NLP Trainer, Master NLP Coach & Hypnotherapist.

Georgian College: Teaching and Training Adults

Toastmasters: Distinguished Toastmaster

Volunteering

Rogers TV Show Host – Politically Speaking Midland studio

Toastmasters Mentor, Club Coach, Division Director

Hobbies

Cycling, hiking, canoeing, baking, avid reader

COMMUNICATION

Toastmasters (DTM)
Business Coach
Copywriting
Course Design
Video Tutorials
Seminar Delivery
Sales Process
Training & Seminars
Collaboration & Community

MODALITIES

Business Coaching
Confidence Mindset Coach
Hypnotherapy
Mindfulness

STRATEGY

Life Dashboard Coaching
Personal Breakthroughs
Sales Goals & Process
Habit Re-design
Public Speaking Power-up
Personal Platform Design